

Media Advisory



Alberta Readers' Choice Award Call for Votes Begin

EDMONTON, AB, October 23, 2009 – The Alberta Readers' Choice Award opened their call for votes this month to librarians across Alberta. Over the next month librarians from across Alberta will vote to advance ten titles from the selected longlist 20 titles. The final list of ten titles will be presented to a jury of prominent Albertans to review and recommend five finalist titles. The top five titles will be voted among the public to determine the winner.

Last February the Edmonton Public Library, along with the Book Publishers Association of Alberta, announced Alberta Readers' Choice Award. The Alberta Readers' Choice Award will promote the works of Alberta authors and publishers and encourage the reading public to support literary works published in Alberta.

This new \$10,000 award rivals other major national book awards in Canada, such as the Leacock Memorial Medal for Humour, the Trillium Book Award for Poetry, and the Governor-General's Literary Award for Fiction. The award will be announced at the BPAA Awards Gala on May 14, 2010. Visit www.albertareaderschoice.ca for more information.

About Book Publishers Association of Alberta

The Book Publishers Association of Alberta (BPAA) represents more than 30 Alberta publishers with a shared mission. We publish books by local, national and international authors and provide significant cultural and economic benefits to this province. We work with writers, printers, artists and other creative people to produce high quality books that are sold in Alberta and throughout the world. We are leaders in Canada's best-developed knowledge-based industry and are one of the strongest communities of regional publishers in North America. Visit www.bookpublishers.ab.ca for more information.

About the Edmonton Public Library

The Edmonton Public Library has been an integral part of the city since it first opened in 1913. It currently serves a population of more than 782,439 through 17 physical branches and the EPL website. In 2008 EPL saw 13,494,912 in person and online library visits with 9,787,701 items borrowed. EPL is committed to broadening our reach, increasing our access and strengthening our capacity to serve Edmonton's many diverse communities. Visit www.epl.ca for more information.

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